







Partners in Rural Education and Integrated Community Development

### AIM FOR SEVA

A pan India registered charitable trust, AIM for Seva's motto is educating rural India. The NGO was founded by Pujya Swami Dayananda Saraswati, one of the foremost scholars in Vedanta in contemporary times. His benevolence and empathy extended to all civilisations and cultural forms.

Over the course of the last twenty years, our work spanning education (Chatralayams and schools), community development projects, healthcare facilities, support for residents with developmental disabilities and sustainable living has impacted over 20 million lives.

## SWAMI DAYANANDA EDUCATIONAL TURST

Manjakkudi is a tiny hamlet with a population of over 2,500 people. Located on the banks of Chozha Choodamani, a tributary of river Kaveri, Manjakkudi village in Tiruvarur district, Tamil Nadu is the birth place of our Founder, Pujya Swami Dayananda Saraswati.

Over the last two decades, the Swami Dayananda Educational Trust (SDET) has initiated and currently manages an integrated community development programme in the region.

The Trust is overseeing 14 projects in the spheres of education, traditional knowledge systems, healthcare facilities, sustainable living projects and community service initiatives.

A brief report of the 75th Independence Day celebrations conducted at Manjakkudi and across AIM for Seva's project locations is enclosed.

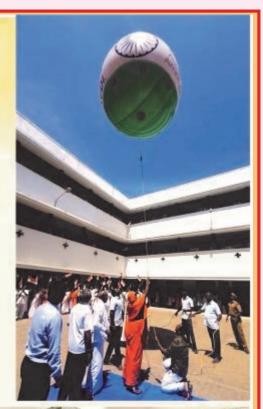


# PRE INDEPENDENCE DAY CELEBRATIONS AT MANJAKKUDI 13<sup>TH</sup> AND 14<sup>TH</sup> AUGUST 2022

The 75th Independence Day celebrations at Manjakkudi commenced with distribution of flags by senior trust and staff members of the Swami Dayananda Educational Trust (SDET).

A huge helium filled ballon that was embossed with the tricolor was released by Swami Brahmayogananda Saraswati ji, Guest of Honour and a senior disciple of Pujya Swami Dayananda Saraswati.

Senior staff members of the educational institutions managed by SDET and other important dignitaries participated in this function.





தமானத்தா கல்லூரியில் நடந்த நிலழ்சகியில் தரணார் சினிவகள் ஊரட்சி தலைவர் வனிதாவிடம் தேசிய கொடியை வழங்கினார். அருகில் முதல்வர் தேற்றா. விப்சோ எனுகோயால் மற்றும் பலர்

### வீடுகள் தோறும் தேசியக்கொடி: தயானந்தா கல்லூரி வழங்கல்

குட்டிய மற்ற நிறிய விடியில் நிறிய முறிய முறியில் நிறிய மக்களுக்கு நிறியில் நிறிய மக்களுக்கு நிறியில் நிறியில்

அப்படு இரு எல்லுர் படிக்கை அமையர் சிக்கோல் நடிக்க இரும் பிற்றுக்கோல் படி பிற்றுக்கோல் படி பிற்றுக்கோல் படி பிற்றுக்கோல் படி பிற்றுக்கோல் படி பிற்றுக்கோல் படி முக்கப்பட்டன் இலக் தேருக்கிறுக்கு கண்ணதாகக் பிற்று நின்னதே நடிகோல் அருக்காப் படிக்க மற்றுக்கிறுக்கார் முக்கி









### 12 SANKALPAS FOR VISHWA GURU BHARAT

Senior disciples of Swami Brahmayogananda
Saraswati ji presented an interesting PPT (power point
presentation) on how India could emerge truly as Vishwa
Guru (teacher to the world) by the end of the next
century on 14" August 2022 at Joana Prayaba



# 15<sup>™</sup> AUGUST 2022

15<sup>th</sup> August 2022 was a twice celebrated day at Manjakkudi. It marked the 75<sup>th</sup> Independence Day festivities and also the birth date of our Founder, Pujya Swami Dayananda Saraswati. It is on this day in 1930 that G. Natarajan was born in Manjakkudi to Smt. Valambal and Sri. Gopal Iyer.

The students and staff of Swami Dayananda Matric Higher Secondary School, Swami Dayananda College of Arts & Science, T.T.N. Swami Dayananda Higher Secondary School at Manjakkudi, Tamil Nadu and Semmangudi Higher Secondary School, Sembangudi, Tamil Nadu, got together to commemorate this historic event.















The NCC cadets welcomed the dignitaries with the Guard of Honour.

The Chief Guest, Swami Brahmayogananda Saraswati ji hoisted the national flag.

Sri. M.G. Srinivasan, correspondent and Trustee, Swami Dayananda Educational Trust (SDET) delivered the welcome address. He recollected how he was born in British India and the contribution of lesser known freedom fighters to the independence struggle. In her presidential address, the Chairperson and Managing Trustee of Swami Dayananda Educational Trust (SDET), Ms. Sheela Balaji extolled the students to work hard to build a powerful Bharat. "Think bigger. Starting with me, my family, then go on to my community, my village and finally, my country. Only then India will be a Vishwa Guru," she said.

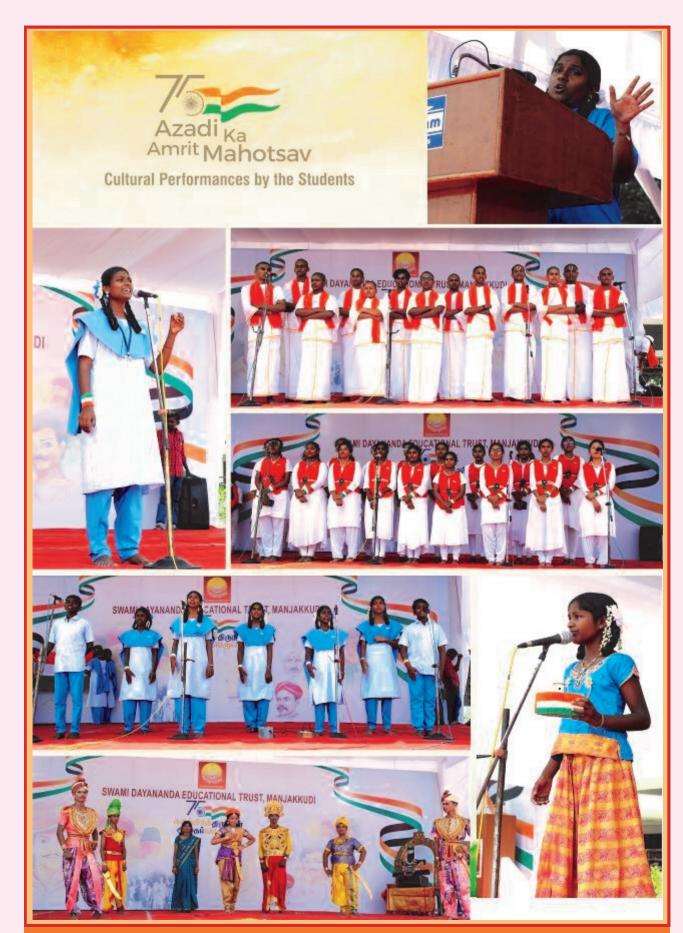




The highlight of the day was the march past by the NCC cadets and release of hundreds of tricolor ballons in the air. The hopes and aspirations of hundreds of students were fied to these ballons that reached out to the skies.









# 75<sup>™</sup> INDEPENDENCE DAY di Ka CELEBRATIONS BY Mahotsav THE AIM FOR SEVA FAMILY











Swami Dayananda Rotary Matric Higher Secondary School, Kadalur, Tamil Nadu,

#### Rallies

The staff and students celebrated Independence Day in a grand manner by taking out a bike and car rally with the tricolor fluttering high in the air.

### Participation by Local Villagers

The Independence Day celebrations wasn't restricted to just the school premises. Many students and the parents hoisted the flags in their homes, fields and even outside grocery shops. One girl student hoisted the flag atop her home and did a smart gun salute along with her policeman father.

#### Competitions

The school staff had also organised a series of competitions and awarded prizes on this memorable occasion.





Swami Dayananda Saraswati Vidyalaya, Khargone, Madhya Pradesh A procession was taken out by the students. Independence Day was celebrated at the school campus.



Inder & Prabha Sharma Girls School Khategaon, Madhya Pradesh

A road rally was taken out by the students.



### Independence Day Celebrations Across Chatralayams

The air was filled with slogans like Jai Hind, Bharat Mata Ki Jai, Vande Mataram and Jhanda Uuncha Rahe Hamara.



On this momentous occasion, AIM for Seva and SDET pay homage to the country's patriots.

We renew our pledge to continue our efforts in the nation building process.

