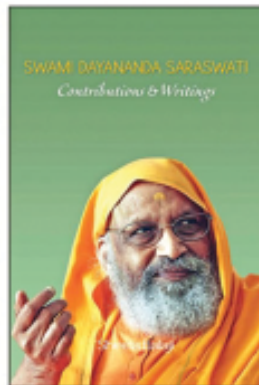


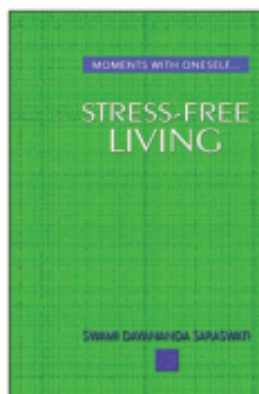
★ Award for Excellence in Book Publishing ★



It was a hat trick for the team at Arsha Vidya Research and Publication Trust (AVR&PT), Chennai, by receiving an award for **Excellence in Book Publishing** from the Federation of Indian Publishers (FIP). The FIP is a representative body of publishers in Hindi, English and other Indian languages, representing more than 80 percent of the publishing industry. **For the third consecutive year, AVR&PT has been the proud recipient of this prestigious award.** This year, the book titled **Swami Dayananda Saraswati, Contributions and Writings** by **Ms. Sheela Balaji**, has won the award under the category of Reference Books (English). More than 1600 books and 75 publishers vied for the honours, which are given across 13 different categories. The previous titles, **Yoga of Objectivity** and **Stress Free Living** by Swami Dayananda Saraswati, won the certificate of merit for **Excellence in Book Publishing in the years 2011 and 2010.**



This year, the award was presented on 7 September 2012, in a function that was attended by nearly 200 members of the Indian publishing industry. Shri V. Narasimhan, Manager, Project Monitoring, AIM for Seva, received the award from the Chief Guest, Shri Jawahar Sircar, Chief Executive Officer, Prasar Bharathi. Ms. Rita Menon, Chairperson and Managing Director, India Trade Promotion Organisation, was the Guest of Honour.



AVR & PT, a public charitable trust, is the single source for books by Swami Dayananda Saraswati, committed to spread Swamiji's teaching and vision. The Trust transcribes, edits and publishes Swamiji's talks and classroom lectures in book format. So far it has published more than 50 titles such as Public Talks, Moments with Oneself, Exploring Vedanta and the Upanishads. The books are available at Arsha Vidya Gurukulams of Anaikatti and Rishikesh and its office at No. 4 Desika Road, Mylapore, Chennai.

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