## ĀRSHA KALĀ BHŪSHANAM Award for Excellence in Music

Arsha Kalarangam is a forum of Arsha Vidya Gurukulam started by Pujya Swami Dayananda Saraswati to promote and help people appreciate classical Carnatic music. Swamiji has been actively involved in encouraging Indian classical music in all its forms. He himself has composed a number of songs in various popular ragas, which are sung by many musicians in their concerts.

The Gurukulam has had the opportunity to stage the concerts of musicians like Sri. Maharajapuram Santhanam, Smt. Jayasri (Bombay), Smt. Nityasree Mahadevan, Smt. Anuradha & Sri. Sriram, Sri. Neyveli Santanagopalan, Sri. Maharajapuram Ramachandran, Namagiripettai Krishnan, Sri. Satyanarayana, and so on. Swamiji relentlessly persuades the musicians to mention the name of each raga, its scale, etc. before it is handled so that the audience can learn and participate. He feels that unless there is an educated audience, the classisim cannot survive.

Formed in the year 2007, Arsha Kalarangam conducts regular annual music festivals at Coimbatore in the month of November for three days, inviting veteran and upcoming musicians to give concerts. This programme of annual music festival is going to be gradually extended to other towns in Tamil Nadu.

To encourage classical musicians, Pujya Swamiji instituted the award titled.

## ĀRSHA KALĀ BHŪSHANAM

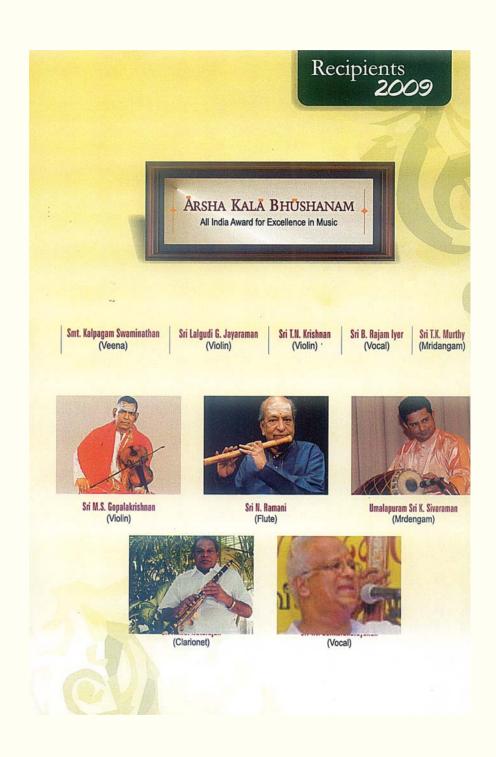
which is conferred on musicians, both vocal and instrumental, in recognition of their services to the music world. Indian music is "arsha kala", coming as it does from the Gandharva Veda.

So far, eitht senior musicians (vocal and instrument) have been honoured with this title that goes with a citation and a purse. This year another five musicians were honoured by Pujya Swamiji on Nov.5, 2009, function held at Coimbatore. Sri. T.R. Pachamuthu, Chancellor, SRM University was the Chief Guest for the occasion.

Pujya Swamiji planning to establish awards to encourage upcoming junior musicians also.







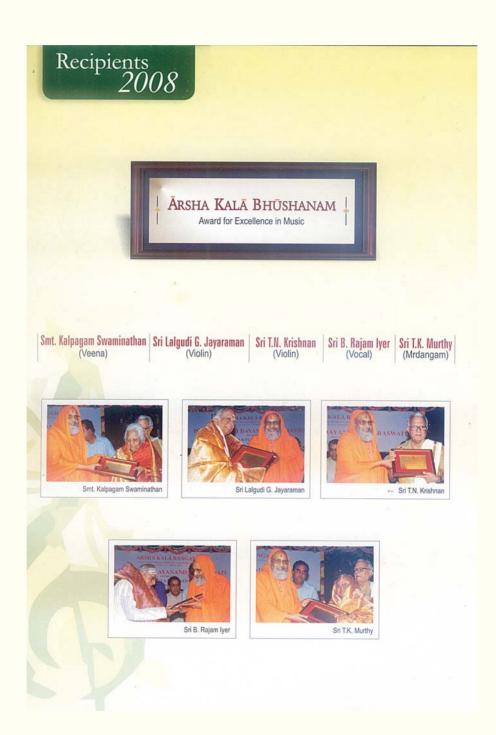












## Recipients 2007



Sri Vellur Ramabhadran (Mrdangam)

Sri. Maharajapuram Ramachandran | Sri Nagai Muralidharan (Vocal)

(Violin)





