

Swami Dayananda Saraswati on change process

Creation, sustenance and destruction (or process of change) take place at the same time in the universe (Jagat) and the time interval between these processes is difficult to comprehend for ordinary mortals, elucidates Swami Dayananda Saraswati.

In fact, he says the differences between the Hindu trinity - Brahma (creator), Vishnu (nourisher) and Shiva (destroyer) - will melt away if one takes effort to understand the entire life-cycle taking place in the universe in a spontaneous manner.

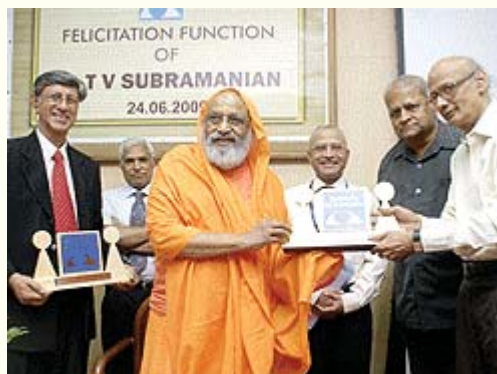
He was giving a spiritual talk at the felicitation meet to honour management guru Dr T V Subramanian organised by eye care hospital Sankara Nethralaya on Wednesday.

'It is a misnomer to say Lord Shiva a destroyer for want of better term. He is simply a withdrawal of life. But processes of creation, sustenance and destruction can be interchanged for all the three Gods carry on their functions to usher in a continuous change,' he explained. The Swamiji congratulated Dr S S Badrinath, founder chairman of Sankara Nethralaya and his team of committed doctors for being an inspired force in the healthcare sector.

Lumino Strategies founder and IT strategist M S Jayaraman delivered the Dr TVS lecture on the topic of creating and sustaining change. On how to successfully accomplish change, he said building dissatisfaction with the status quo was important to usher in a change process.

'We need to co-create the future with people's support. It is up to a leader to see change much ahead of others and work out specific strategies to create dissatisfaction,' he said. Dwelling on the change concept, Jayaraman cited the Sakthi triangle of Hindu religion to denote how Lord Shiva ensured the dynamism in the universe.

Recalling his long relationship with Sankara Nethralaya, Dr Subramanian pointed out he



Swami Dayananda Saraswati presenting a memento to management guru Dr T V Subramanian at a function on the premises of Sankara Nethralaya in Chennai on Wednesday. Also seen are hospital founder-chairman Dr S S Badrinath and IT strategist M S Jayaraman.

cherished the rich and educational association with the eye care hospital. He compared the healthcare sector with the rest of industries and said hospitals need to show compassion towards patients, their main raw materials. 'Patients are of heterogeneous group and hospitals need to handle them with care and sensitivity,' he said.

Both physical disability and mental anxiety have to be treated by hospitals, whereas in the manufacturing the raw materials were processed to make products for mass consumption later on, he said.

Subramanian thanked the management and staff of Sankara Nethralaya for helping him gain many insights into the hospitality sector. A Ph D from IIM-Ahmedabad, he has taken more than 50 consultancy projects for organisations. He pioneered the TQM (total quality management) initiatives at Sankara Nethralaya and through 65 classes he had trained nearly 750 staff on quality tools at the eye care hospital.

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