



August 23, 2011

Swami Dayananda Saraswati, Founder
Arsha Vidya Gurukulam
P.O. Box 1059
Saylorsburg, PA., 18353

Dear Pujya Swamiji:

Several years ago you entrusted me with your vision. You said to me, "Come, sit in my 'yoga of objectivity' class and take notes. I want you to develop a course for a Western business school audience out of it." I am humbled and delighted to report that your vision has fully manifested. On March 11, 2011, the Academic Policy Committee of Babson College has approved your course, *Principles of Objectivity, Foundations for Entrepreneurial Leadership* as a seven week, 1.5 credit permanent course in the entrepreneurship curriculum of the Babson College Graduate School. As you know, Babson College has been ranked #1 in the world for entrepreneurship education for the last 18 years.

Over the last two years, the *Principles of Objectivity, Foundations for Entrepreneurial Leadership* course has received outstanding student evaluations. It is considered one of the most popular courses at Babson College. For example, many students have exclaimed: "this course has changed my life;" "the course has helped me be more successful at work;" "the course is the best course at Babson College."

Because of this exceptional student feedback, on July 21, 2011, Babson's School of Executive Education made the commitment to market *Principles of Objectivity* as part of its leadership curriculum to corporations worldwide. The *Principles of Objectivity* is being positioned as Thought Leadership in the areas of: change management, innovation and the entrepreneurial mindset, personal leadership and self awareness, dealing with complexity, global / virtual collaboration, managing diverse teams and organizational and personal transformation. We have already signed our first global client. On October 18 and 19, 2011, I will be teaching a 1.5 day program for C-suite executives of a global healthcare giant with 40,000 employees worldwide.

Thank you, Swamiji, for giving me this amazing gift! Through your love, encouragement and support, I am now doing my life's work-- sharing your teaching and your vision with another corner of the world.

With humility and gratitude,

Elizabeth Thornton,
Chief Diversity Officer
Adjunct Professor of Entrepreneurship
Babson College

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