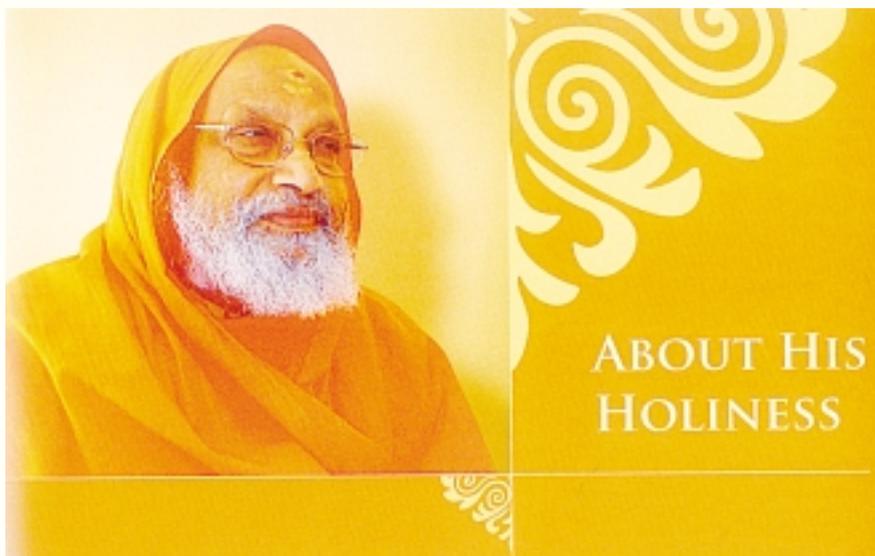


SWAMI DAYANANDA

Satabhishekam - July 20 to 22 at Coimbatore



About His Holiness

"The word 'guru' really can be used only for a person who imparts spiritual knowledge. A guru is one who unfolds the knowledge that you are the whole, non-separate from the Lord".

Sri Swami Dayananda Saraswati's guiding principles could not have found greater relevance than in times like these when the world is torn apart by strife and violence. There is a compelling need to restore global peace and harmony by mutually respecting all cultures and civilizations. Within the country too, there is a dire need to protect rural and tribal people as well as restore temple tradition and culture. Who better can visualise and actualise steps in this direction with total commitment than Sri Swami Dayananda Saraswati, who has dedicated his life to fulfill the needs of the society?

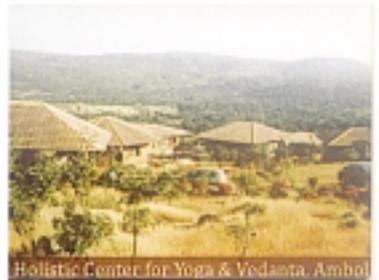
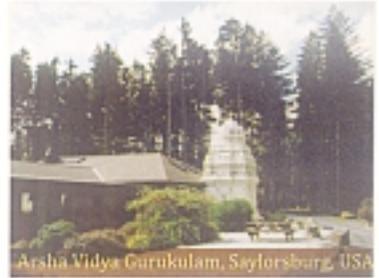
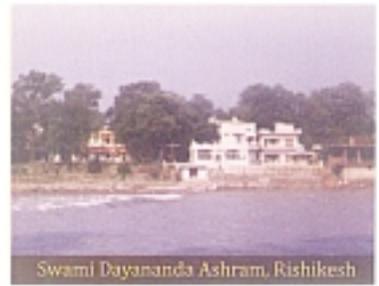
From establishing Arsha Vidya Gurukulams to initiating All India Movement (AIM) for Seva, from convening Hindu Dharma Acharya Sabha to setting up Dharma Rakshana Samiti, Sri Swami Dayananda Saraswati has been untiring and unflinching in his efforts to achieve the desired results. With his inspiring ideals, there is still hope for peace to prevail in the generations to come...

THE EARLY YEARS

"There is nothing as purifying as knowledge"

Swami Dayananda Saraswati was born as Natarajan in the year 1930 in a small village called Manjakkudi in the Tanjore district of Tamilnadu. Although he went through the routine of acquiring education and pursuing a career, the inner voice within propelled him to seek the ultimate truth of existence. To answer this call, he set off on a journey towards the spiritual wisdom that governs the philosophy of existence and the truth of the inner self. With the grace of great gurus like Sri Swami Chinmayananda, Sri Swami Pravananda and Sri Swami Tarananda Giri and after a number of years of intense struggle, he ultimately succeeded in unraveling and assimilating the vision, the knowledge revealed in the ancient scriptures.

The boundless compassion in Sri Swami Dayananda Saraswati manifested in the form of a desire to share this priceless fruit of wisdom with the rest of the world. He started sharing this Arsha Vidya, knowledge of the rishis, through his teachings to a number of committed full time seekers of this knowledge. Under his tutelage, there are more than 200 disciples, who are renunciates, through the teaching institutions in India and the US, who continue the tradition of Vedanta Teaching, in various parts of the globe. Travelling extensively all over the world, Swami Dayananda Saraswati has enlightened and touched millions of people through his teachings and his abundant love for mankind...



INITIATIVES

"To live is to be a positive contributor. Something happens to a person when he or she is able to do something for someone. It is something natural, an inner expansion. That is an indication of growth because, the essential nature of a human being is fullness, wholeness".

Sri Swamiji's initiatives are a translation of his extraordinary insights into noble actions. He is not one to merely preach. His actions speak for themselves through the various movements that have been pioneered by him.

AIM for Seva (All India Movement for Seva)

Recognizing the empowerment that only education can bring, Swami Dayananda Saraswati, initiated the AIM for Seva whereby, the lesser privileged children get access to quality education. Spread across the country with more than 80 student homes and over 600 Sandhya Gurukulams, it enables children to enjoy the finest education in a residential atmosphere with total care. To penetrate the length and breadth of the country, Swamiji envisions atleast one student home in all the 600 districts in India. Besides educational institutions, AIM for Seva also managers hospitals, health care centres and self help groups where most services are offered free of cost.



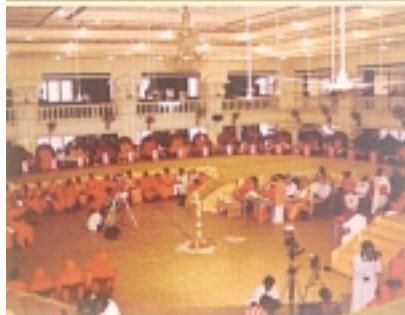
World Council of Religious Leaders (WCPL)

The World Council of Religious Leaders, incepted in the year 2002, is the outcome of Sri Swami Dayananda Saraswati's vision and mission to bring about a better understanding between different religious leaderships through a process of dialogue. The dialogue meetings in 2008 with the Jews have resulted in a historic declaration of mutual understanding. The process is now on with the Buddhist Religious Leadership.



Hindu Dharma Acharya Sabha (HDAS)

An epitome of accomplishments of Sri Swami Dayananda in the annals of Hindu Dharma Sabha in the year 2003. The goal of HDAS is to unify the Hindu religious leadership under one umbrella and evolve a collective voice of the Hindus on various challenging issues faced by them. They have recorded considerable progress in the same, in the four meets that have been held so far.



Dharma Rakshana Samiti

Pujya Swamiji's Dharma Rakshana Samiti has its roots in Chennai. Its objectives include implementing a variety of programmes to include ostracized people under Sanatana Dharma.



Veda Pathasalas

Several rare Veda Sakhas are now on the brink of extinction. To preserve them for posterity, Sri Swamiji has started many Veda Pathasalas. Rare sakhas such as Maitrayani, Ranayani, Jaimini and Kauthuma Sakhas are taught in addition to Vaikhanasa Agama.

Sri Swami Dayananda's efforts towards the conservation and revival of arts, cultural and temple tradition remain unparalleled.



Institution of the "Arsha Kala Bhushanam" awards in 2007 to renowned musicians with a purse of Rs.1 lakh each and a citation. So far thirteen musicians have been honoured.

Setting up training centres for oduvars and appointing the trained oduvars to various temples sung by the poet-saints known as nayanmars.

Reviving the chariot festival at Tiruvidaimarudur, a renowned temple in Tamilnadu by undertaking the construction of the chariot for Sri Mahalingaswami and other deities. The main chariot for Sri Mahalingaswami is expected to be ready by the end of 2010.

While these are some of Sri Swamiji's renowned works, his contribution is far too magnificent to be chronicled.

"It takes a certain heart, a certain way of looking at things, to worship books and tools. The concept of Isvara makes it unique. Nothing is separate from Isvara."

SATABHISHEKAM
July 20 to 22, 2011 at Coimbatore

"Living begins when one contributes something that will bring about more happiness, more wisdom and more freedom. Until then one merely drags one's life."

The sheer aura of Sri Swami Dayananda's presence has touched millions across the world. This Satabhishekam function that is being planned, offers itself as an opportunity to all those who have always wanted to show their appreciation to him for having touched their lives in some way or the other.

The Satabhishekam Celebration Committee, on behalf of all the disciples, devotees and well wishers, plans to celebrate in a befitting manner, the Satabhishekam of His Holiness Sri Swami Dayananda Saraswati, on July 20 to 22, 2011 at Coimbatore. It is proposed to perform Maha Rudram and other homas, Kanakabhishekam and also organize Vidvat Sadas, cultural programs and public felicitation and other programs.

All Donations are welcome.

"There is no failure in life. There are only varieties of experiences. We learn from experiences, and not from failure, which does not exist."

SWAMI DAYANANDA
SATABHISHEKAM CELEBRATION COMMITTEE

(Under the auspices of Sruti Seva Trust)

"Samarpanam" F-10, Lakshmi Plaza
1089, Avanashi Road, Coimbatore - 641 037
Phone : +91 422 4322479, Mobile : 94422 59003
Email : samarpanam@airtelmail.in www.satabhishekam.in

Your Patronage

Here is an opportunity for you to participate and be one of the following donors that entitles you to just join the Committee in the successful celebration of the Satabhishekam function, but also contribute towards running the various institutions of teaching and service.

Donors of Rs.1,00,000 each will be blessed with a golden coin offered at the time of Kanakabhishekam
Donors of Rs.50,000 each will be blessed with a Kalasam kept at the altar during the rituals

All Donations are welcome

You can contribute by way of cash or cheque/DD drawn in favour of "Swami Dayananda Satabhishekam Celebration Committee" and send the same to the mailing address given below:

Contributions can also be made directly by way of wire transfer/credit card to City Union Bank, Avinashi Road, Coimbatore for credit of SB a/c 736259 (Transfer code CIUB000005078) in the name of Swami Dayananda Satabhishekam Celebration Committee.

All donations are exempt under Section 80(G) of Income Tax Act.

Reply Form

Dear Sir,

We would like to make the following donation to the Swami Dayananda Satabhishekam Celebration Committee. We furnish below our choice and herewith enclose our payment for the same.

Name

Address

Phone

Mobile

E-mail

Our Choice
(Please tick)

a) Rs.1,00,000/-

b) Rs.50,000/-

c) Others

Cheque/Draft No..... dated..... payable at Coimbatore, drawn on

..... Bank in favour of Swami Dayananda Satabhishekam Celebration

Committee.

Signature :

Name :

Date :

Please send this Reply form to
Swami Dayananda Satabhishekam Celebration Committee (Under the auspices of Sruti Seva
Trust)
"Samarpanam", F 10 Lakshmi Plaza, 1089, Avinashi Road, Coimbatore - 641 037, India.
Ph : +91 - 422 - 4322479

Tariff for the Satabhishekam Commemoration Souvenir

a) Front Inside double spread	2.5 lacs or 1.5 lacs of 2
b) Back Inside double spread	2.5 lacs or 1.5 lacs or 2
c) Back Outside cover	2 lacs
d) Inside Full page (Colour Art Paper)	1 lac
e) Inside Full page (Black and White)	50,000/-
f) Inside Half Page (Black and White)	25,000/-

Note: 1. Advertisement rates do not include cost of positive.
2. Positive is required for printing the advertisement

Reply Form

Dear Sir,

We would like to release our advertisement in the Commemoration Souvenir to be released during Swami Dayananda Satabhishekam Celebration at Coimbatore. We furnish below our choice and herewith enclose our payment for the same.

Name

Address

Phone

Mobile

E-mail

Our Choice
(Please tick)

a) Rs.1,00,000/-

b) Rs.50,000/-

c) Others

Our Choice
(Please tick)

a) Front Inside double spread

d) Inside Full page (Colour Art Paper)

b) Back inside double spread

e) Inside Full page (Black and White)

c) Back outside cover

f) Inside hall page (Black and White)

Cheque/Draft No..... dated..... payable at Coimbatore, drawn on

..... Bank in favour of Swami Dayananda Satabhishekam Celebration

Committee.

Signature :

Name :

Date :

Please send this Reply form to
Swami Dayananda Satabhishekam Celebration Committee
(Under the auspices of Sruti Seva Trust)
"Samarpanam", F 10 Lakshmi Plaza, 1089, Avanashi Road, Coimbatore - 641 037, India.
Ph : +91 - 422 - 4322479