

AYYAPPA SANGAMAM - A programme conducted by Dharma Rakshana Samiti

Dharma Rakshana Samithi is a movement started by Pujya Swami Dayananda Saraswathi to bless and guide followers of hindu dharma. Dhama Rakshana Samiti conducted "Ayyappa Sangamam", a programme on 22 December 2010 at Ayyappan Puja Sangam, Coimbatore.

More than a thousand devotees attended the programme. The programme started with vedic prayers. Spell bounding Ayyappa bhajans were rendered. Pujya Swami Dayananda Saraswathi rendered his anugraha bhasanam.

What ever practice that helps one strengthen his free will towards dharma is



a good practice. 48 days vratha practised by Ayyappa devotees is an excellent spiritual practice. With faith and devotion vratha is practised. After completion of the vratha it gives one a feeling of victory. It gives contentment and a sense of fulfilment. This is a mastery over one's sense organs.



There is a wrong belief that fulfilling one's wishes is success. But in reality nobody ever will be able to fulfil all his desires.

One who has money to spend for himself and others have Dhanalakshmi. One who has time to spend quality time with his family members has Gruhalakshmi. One who has good health has Sowbagyalakshmi.

For one person's body there are so many claimants like mother, father, wife, children, employer and the state. One cannot say that he is the absolute owner of even his body. One is just a caretaker of his body.

When this is the position of even one's own body, then what to talk about other material things. Every thing one has is given by

Iswara. So what ever the ego claims as mine is not true. Ahankara is the small insecure person. The ego cannot stand enquiry.

One should have a feeling of surrender. This is the meaning of namaha, saranam and prapthi.

Ayyappa vradha gives one atma bhala. One should fulfil his desires in a dharmic way. Only a person who manages his desires can be called a successful person.

*Report by
N. Avinashilingam*

The advertisement features a yellow banner at the top with the Telugu text 'శ్రీకృష్ణ స్వీట్స్ 60 ఏళ్ల పుణ్యం'. Below the banner is a photograph of a single, rectangular, light-brown sweet. To the right of the sweet is a circular logo that reads 'PURE GHEE SWEETS' around the perimeter and '60 SWEET YEARS' in the center. The main text of the advertisement reads 'CELEBRATING SIXTY SWEET YEARS' in a serif font. Below this, it says 'Thank you Dear Customers for relishing this sweet journey'. The Sri Krishna Sweets logo, which consists of a stylized 'S' in purple and blue, is positioned to the left of the company name 'Sri Krishna Sweets' in a purple oval. Underneath the name, it says 'Divine Sweets. Divine Taste.' At the bottom, the company name 'Sri Krishna Sweets Private Limited' is followed by the address '23, Mettupalayam Road, Kavundampalayam, Coimbatore - 641 033' and the email 'sk@sriskrinasweets.net'. A list of branch locations is provided at the very bottom: '• Coimbatore • Mettupalayam • Pollachi • Tirupur • Udumalpet • Palani • Erode • Salem • Dindigul • Madurai • Trichy • Karur • Chennai • Bangalore • Hyderabad • Mumbai • Dubai • Abu Dhabi • Sharjah'.