

Pujya Swamiji Addresses members of Confederation of Indian Industry, Coimbatore



The Confederation of Indian Industry, Coimbatore Chapter had an auspicious start of the new year 2012 by organizing an interactive session with Pujya Swami Dayananda Saraswathi on January 2, 2012 at their Chapter premises.

Pujya Swamiji gave an inspiring talk to the captains of industry of Coimbatore. He said, " One need not carry the baggage of the past to the new year. Hang over of the past will stifle efficient performance. It will impair clarity of thinking. Life unfolds moment to moment. There are enjoyable moments. There are challenging moments. What is required is a fresh approach

without baggage of the past. The intelligent person lives moment to moment.

The intelligent person does not worry about the past. He has no fear of the future. He lives the present. He cheerfully faces the present situation. Even if the present situation is not favourable, he faces the same with equanimity. To deal with unfavourable situation one requires the right connection. That right connection is with Ishwara. One should seek Ishwara's grace and live a dharmic life.

Another impediment to success is procrastination. When one has all the

required information, he should go ahead and complete the job. But if he does not have the required details to complete, he can postpone. One should do the difficult job first. Then one will be left with only easy tasks to be completed later.”

Pujya Swamiji discussed about the book titled “Indian Integrative Management” written by Sri K.V.K.Thampuran. He said that this book teaches management on the basis of values from our Sastra.



Sri Ravi Sam, Chairman, CII, Coimbatore said that if the industrialists followed Pujya Swamiji’s advise, they would be well equipped to face the current economic situation.

Report by N. Avinashilingam

