

Motivation

Pujya Swamiji addressed the members of the Tax Consultants Society of Coimbatore on the evening of the 10th of July 2010 at Gujarathi Samaj Patel AC Hall, R.S. Puram, Coimbatore.

Given below are excerpts from his address:

A human being is a highly motivated. This arises out of his own judgment about himself as a dissatisfied and a wanting person. His desires are endless and he has no trpti like the agni—fire which devours any amount of fuel. There is no need to motivate him to earn money, name, wealth etc., as these desires are always there and he remains eternally dissatisfied due to his inability to fulfill his never ending list of desires. It is a mistaken notion that dānam –Wealth— alone can cause satisfaction. Motivation for earning wealth is necessary but not sufficient

Though the individual is one, he is expected to play different roles such as son, father, employer etc. Every role carries a script. We need to enjoy each of these roles. For this you have to motivate yourself in many spheres of life. This is what our culture is all about. Our vision is different and wholesome. Success has to be earned from all spheres of life and not just from earning money.

If Dhanaḷakṣmi is important so are others. For instance, Grahalakṣmi is important for making a true home for a sense of togetherness between husband and wife through better interaction. Santānalakṣmi is essential for a lively interaction between parents and children. Varalakṣmi is a must for marital happiness wherein nobody is a loser as and one really feels at home.

Our Indian tradition is all about motivation in all spheres of life to be a totally satisfied person. If this vision is there then the same person will succeed all the way by playing



different roles all well. So what will give satisfaction? Not just earning money but when clients come to practitioners, they see not just an able consultant but a role model spanning all spheres.

Thus make your profession lively by reaching out. Make yourself available so that you are a net contributor in every role. Think big to become big and that's motivation.

You can be a winner all the way if you are at the right place and at the right time. This is always not possible. However good you are, you may still be outwitted. There is something more needed beyond our knowledge, resources, skills etc. How can one always guarantee success all by oneself? There are hidden variables. One has to acknowledge their presence. That which controls hidden variables is called Daivam, and therefore, there is the need to realize the importance of prayer. Many a talent is lost as we don't recognize the importance of prayer. For success, one needs Daivasahāyam.